



August 17, 2010

Dear MBA Member:

We are pleased to introduce a new and very valuable benefit to you and your employees – the **MBA Long-Term Care Education and Planning Program (LTCEPP)**.

This important benefit offers you and your employees:

- Personalized education provided by certified long-term care professionals
- Discounts available to MBA member employees and extended family members
- The top carriers in the industry

While long-term care insurance isn't for everyone, everyone deserves to have long-term care education. Our **LTCEPP** will provide employees with a better understanding of the financial, emotional, and physical consequences in the event that a loved one needs extended care at any point in life. No matter one's age, learning about and planning for long-term care is important in order to protect those we love the most.

The MBA has selected Loesel-Schaaf Insurance Agency, Inc. of Erie and Professional Insurance Services, Inc. of Lemoyne, Pennsylvania, as the endorsed providers of the **MBA LTCEPP**. We have chosen to partner with these organizations because of their experience and expertise in this very important area.

We encourage you to take time to learn more about the value of planning for long-term care and what long-term care insurance can offer you, your employees, and their families.

To schedule an introductory meeting or personal consultation, please contact:



814/833-5433 or toll free: 877/718-9935

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Sincerely yours,

Ralph Pontillo
President